

Two Paths.

One Purpose.

A Smarter Way to Drive Impact.



1 in 5 households don't have a computer



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A Unique Model That Transforms Communities



eSmart Recycling

Refurbish and donate laptops



Digital Education Foundation

- ✓ Installs DEF Tech Hub.
- ✓ DEF leads awareness campaigns.
- ✓ Provides educational games for schools that teach the importance of responsible technology recycling.



Partner provides funding and/or educational curriculum.

Result



A digitally connected and empowered community.

We bring responsible recycling and digital education together, powered by companies like yours.

What Makes This Model Different?



Turnkey, scalable model



National network of Tech Hubs



Fully branded partner experience



Real-time impact data and reports



Includes curriculum and training



Opportunities for employee engagement

Two Ways to Drive Impact



Option 1

Recycle with Purpose

Donate your used tech through eSmart Recycling



Option 2

Sponsor a Tech Hub

Bring digital access to life through DEF

One shared mission. Two paths to impact. Which one will you take?

Let's build digital opportunity—together.



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